

Annual Report | 2016

Gwinnett Parks Foundation



Gwinnett Parks Foundation

The Gwinnett Parks Foundation is a 501(c)(3) charitable organization that was established in 2001 to support Gwinnett County Parks & Recreation.

Gwinnett Parks Foundation supports and assists Gwinnett County Parks and Recreation efforts to enhance the quality of life for all citizens by connecting people and parks.

Scholarships

Those who cannot afford to attend summer camps, swim lessons, and recreational classes can use funds raised through the Gwinnett Parks Foundation events and partnerships with other groups, companies and organizations. Scholarships are offered for Youth, Senior, Health and Wellness and Therapeutic Recreation.

- **Total scholarships offered in 2016 – \$18,177**
- **Total scholarships offered in 2015 – \$13,550**
- **Balance of Scholarship accounts – \$56,255**
- **Summer Camp Swim Lessons offered – 412**



Category	Offered	Redeemed	Percentage
Camp	36	17	47%
Health & Wellness	412	409	99%
Senior Classes	0	0	0
Youth Classes	5	2	40%

Youth Sports Scholarships Offered

Category	Offered	Redeemed	Value
Mustang Athletics	2	2	\$77
Youth Sports	100	58	\$6,643

Fundraising & Donations

Organization	Scholarship	Value
Disc Stalker	Youth/Senior Rec	\$700
Kona Plays	Health & Wellness	\$1,647
Louisiana Sno Queen	Health & Wellness	\$263
Liga de Naciones	Youth Sports	\$300
Liga de Lawrenceville de Futbol	Youth Sports	\$500
Live Healthy Gwinnett	Health & Wellness	\$1,728
Red Dragon	Health & Wellness	\$827
Turn2Tournaments	Youth Sports	\$3,200



2016 Highlights

Volunteer reception – March 13 at Shorty Howell Park

- 182 volunteer pin recipients
- Silver Star Awarded to Doris Warpole
- 106 Presidential Volunteer Service Award recipients

5th Annual Art on the Chattahoochee – April 16, Simpsonwood Park

- Total prizes awarded for Logo and Chalk Art contest - \$500
- Logo design winner – Kelly Gonzales

Red, White and Blue 5K Race and Fun Run – November 12, Harbins Park

J. B. Williams Park Grand Opening – September 6, Gwinnett County Board of Commissioners and members of Gwinnett Parks Foundation dedicated the pavilion to Mike and Peggy Levensgood.



Grants

- Liberty Mutual, Serve with Liberty - \$1,000 for Volunteer Resources

Park'nership – Connecting People & Parks

March 5, Mountain Park

- 65 volunteers and 195 hours served

October 22, Sweetwater Park

- 29 volunteers and 87 hours served



Commemorative

- New Tree with Marker at Bethesda Park – Royce Duncan
- New Tree with Marker at J. B. Williams Park – Dennis Elder
- New Tree with Marker at Little Mulberry Park – Jack Craig
- Existing Tree with Marker at Little Mulberry Park – Ryan Petit
- Existing Bench at Tribble Mill Park – Lois Allen
- Existing Bench at Sweetwater Park – Dewey McClain
- Existing Bench at Sweetwater Park – Linda Evans-McClain
- Existing Bench, TBD – Charlotte Nash
- Existing Bench at Little Mulberry Park – Nazanin Weck
- Existing Bench at George Pierce Park – Ossie Brewer
- Existing Bench at Mountain Park Park – Jackie White

Awards

- Champion Award – Board of Commissioners Chairman, Charlotte Nash
- Catch the Wind Awards - Lois Allen, Dewey McClain and Nazanin Weck

Marketing

- 7 press releases
- Social media initiatives resulted in **156%** increase in new followers, increased engagement and audience.

